



## LOGistic INNovation uptake

### A Platform for Continuous Freight Transport Strategic Research & Innovation

#### Overview

Our main objective in LOGINN is to **stimulate the discussion** among main public stakeholders, market players and researchers in the intermodal and freight logistics domain in order to identify mechanisms to facilitate & accelerate the commercial uptake of logistics innovation, by **turning knowledge and research into investment in innovation**.

To this aim, LOGINN has developed a web platform, the LogisticsArena ([www.logisticsarena.eu](http://www.logisticsarena.eu)), to host the discussion and favour the sharing of viewpoints and experiences on the following issues:

- what is the current state & expected developments on intermodal freight transport & logistics research and innovation?
- which are the observed drivers and barriers?
- how can these be overcome?
- how can investments be attracted in accelerating logistics innovation?

Based on the consensus reached on these issues, we want to **identify policies, regulatory measures, financial mechanisms and socio-economic aspects** that you could benefit from to accelerate the development and diffusion of logistics innovation. These mechanisms will be collected in the LOGINN Innovation Action Plan, our final result, and made public through our web channels.

#### Logistics research is relevant for you as:

- **a company, industry, retailer and infrastructure provider**, because it **can improve the efficiency** of your business and **provide guidelines** for your future investments
- **a logistic service provider**, because it can **reduce the costs** and effort of the services you provide and help you diversify your offer
- **a financier**, because logistics is essential for our life and lifestyle, and research continuously brings up **ideas worth funding** and developing for a public or private interest
- **a researcher**, because you need to know and compare your results with those of other research groups
- **an authority, association or public stakeholder**, because it can improve the security and quality of work of the categories you represent
- **an ICT service provider**, because communication technologies provide a means to **innovate logistics** and provide novel services

Would you like to raise your voice for your own interest? Here's a way!

#### The Associated Partners Group (APG)

You now have the opportunity to join us as an **Associated Partner** and be part of the **APG**. Joining the APG is free of charge and allows you to receive a **free periodic newsletter** on logistics innovation. Moreover, you will:

- create **synergies with new professionals** and increase your own contact network
- gain **visibility** in the logistics community
- discuss and face **your daily business problems**
- get a **professional analysis of the research and industry solutions** improving the efficiency of logistics processes

As a member of the APG you will:

- **help us validate** our analysis and conclusions (financially supported)
- **contribute to the LogisticsArena** discussion with your viewpoint and experience on developing, adopting and funding innovation for logistics
- **talk to your customers/partners, friends and colleagues** about us and help us increase our community

**We are eager to hear your viewpoint, join now the APG!**

### Who we are

LOGINN is driven by a European team with years of experience in the research and the offer of ICT and logistics services to all stakeholders in the value chain

<b>Consortium Partner</b>	<b>Country</b>
<b>CeTIM – Centre for Technology Innovation Management</b>	Germany
<b>CERTH/HIT</b> - Hellenic Institute for Transport	Greece
<b>BIBA</b> - Bremer Institut für Produktion und Logistik	Germany
<b>SingularLogic</b> - SINGKIOULAR LOTZIK ANONYMOS ETAIRIA PLIROFORIAKON SYSTIMATON & EFARMOGON	Greece
<b>SFC</b> - Sustainable Finance & Consulting	Germany
<b>ISL</b> - Institute of Shipping Economics and Logistics	Germany
<b>Chalmers</b> University	Sweden
<b>SINTEF</b>	Norway
<b>TREDIT</b> - DIEVROPAIKI ETAIRIA SYMBOULON METAFORON ANAPTIXIS KAI PLIROFORIKIS AE	Greece
<b>ITA</b> - Aragon Institute of Technology	Spain
<b>ECM</b> - EffizienzCluster Management	Germany
<b>WSP</b> Analysis & Strategy	Sweden

### Contact information

LogisticsArena platform: [www.logisticsarena.eu](http://www.logisticsarena.eu)

LOGINN project: [www.loginn-project.eu](http://www.loginn-project.eu)